

**VIRGIN ISLANDS RECYCLING PARTNERSHIP
EDUCATION & OUTREACH COMMITTEE
MONDAY, MARCH 4, 2013 9:00 AM
Via teleconference line**

AGENDA

- I. Committee Structure
- II. Meetings
- III. Roles and Functions of Education Committee
- IV. Projects

Chair Kysha Wallace
Co chair Cheryl Rae
Scribe Cordell Jacobs

The meeting started at 9:00 a.m. with the following members:

Kysha Wallace, Keshema Webbe, Sarah Haynes, Ginger Brown, Marsha Laurencin, Chinet Bernier, Kaeche Liburd, Charmin Springer, and Cordell Jacobs

- I. **COMMITTEE STRUCTURE** The committee structure was discussed and explained in detail by Kysha Wallace. The chair, co chair and scribe would rotate at every meeting. This month Kysha Wallace will be the chair, Cheryl Rae will co chair and Cordell Jacobs will be the scribe. Next month Cheryl Rae will be the chair Cordell Jacobs the co chair and Ginger Brown will be the scribe.

- II. **MEETINGS** The meetings will be held once a month on the first Monday of the month at 9:00 am. Please note the toll free number for the meetings is 1-888-433-2065 and the access code is **296113**. The next meeting will be Monday, April 1, 2013. Ms. Liburd will check with UVI to confirm whether or not the committee would be able to use this line for future meetings. In the event UVI conference line cannot be used for future meetings, Keshema Webbe said EPA will be able to host the meeting on their conference line.

- III. **ROLES AND FUNCTIONS OF THE EDUCATION AND OUTREACH COMMITTEE**
Committee members reintroduced themselves and were asked how they envisioned the Education and Outreach Committee
 1. Ginger Brown, Northside Valley Eco Village on St. Croix
 - keeps up to date with recycling on St. Croix
 - monitors progress on VIWMA's Transfer Station
 - monitors the group VI Recycles
 - would like to see student interns on the committee
 2. Marsha Laurencin, student at UVI
 - would like to focus on university students

- wants students to gain the requisite background to teach composting in nearby elementary schools
 - works under the direction of Dr. Archibald and Chinet Bernier at UVI
3. Sarah Haynes, project manager for EARTH Program at Giffit Hill School.
 - EARTH Program focuses on 10 goals, but gardening is their focus.
 - member of IGBA board on St. John
 - member of St. John Recycling Committee.
 - believes that we do not need to reinvent the wheel
 - we need to bring all the resources together
 4. Chinet Bernier of Caribbean Green Technology Center
 - she would like to incorporate a recycling program at UVI
 - take recycling a new step forward by establishing wide contacts for educational outreach
 - create displays for teachers
 5. Cordell Jacobs works for VIWMA as the Scale House supervisor
 - envisions using public service announcements on radio and televisions
 - develop a short documentary that would educate the public on vital matters regarding recycling initiatives.
 - disseminate educational information at fairs for community outreach.
 6. Kaeche Liburd VIEPSCOR
 - communication needs to be a concerted effort
 - should have outreach for Carnival Food Fair
 - will check in to the possibility of participation in the Carnival Food Fair
 7. Keshema Webbe, EPA, former chair of VINE
 - tasked to get teams together and mobilized
 - will participate in all committee meetings
 - plans to bring in VINE members to the VIRPO
 - see the need for student participation in all teams
 - Asked: is too late to participate in Afternoon on the Green?
 - Carnival Fair is a good forum to advertise
 - find avenues for families to be educated (together)
 8. Kysha Wallace, VIWMA Environmental Educator
 - committee can be used as liaison for VIRPO
 - use the website to keep the community apprised of recycling developments
 - meeting dates and times and discussion topics will be on the website
 - Speaking engagements would be a good tool for education
 - Cheryl Rae will be the webmaster and access will be provided

IV. PROJECTS

Public Meeting

- Keshema will contact Jason Budson to discuss the planned public meeting

Good To Go Cups

- Sell "GOOD TO GO CUPS" to bars and restaurants

Bring Your Own Bag Campaign

- Sarah: reusable bags
 - How to find ways to remind people to use them
 - EARTH Program makes bags out of old t-shirts
- Keshema suggested painting the floor of grocery stores or parking lot to remind shoppers to use their canvas bags
- With permission, students will be able to paint these reminders on the floor
- Banners were mentioned as an advertisement

V. OTHER

- Kysha requested group review VIWMA Education Outreach Plan to provide input and comments. She also noted the VIWMA Recycle Guide would be circulated to group for review.

VI. MEETING ADJORNED at 9:56 A.M.